

Complete Demographic Summary Report, the selected areas have been summarized: **Southaven**

<b>Population Demographics</b>											
	<b>2000 Census</b>		<b>2010 Census</b>		<b>2015A Estimates</b>		<b>2020 Projections</b>		<b>Percent Change</b>		
									<b>2000 to 2010</b>	<b>2015 to 2020</b>	
Total Population	31,487		48,982		52,192		58,134		55.6%	11.4%	
Population Density (Pop/Sq Mi)	761.12		1,130.09		1,261.60		1,405.24		48.5%	11.4%	
Total Households	11,922		17,969		19,161		21,483		50.7%	12.1%	
<b>Population by Gender:</b>											
Male	15,351	48.8%	23,612	48.2%	25,079	48.1%	28,022	48.2%	53.8%	11.7%	
Female	16,136	51.3%	25,370	51.8%	27,113	52.0%	30,112	51.8%	57.2%	11.1%	
<b>Population by Race</b>											
	<b>2000 Census</b>		<b>2010 Census</b>		<b>2015A Estimates</b>		<b>2020 Projections</b>		<b>Percent Change</b>		
									<b>2000 to 2010</b>	<b>2015 to 2020</b>	
White	28,456	90.4%	34,834	71.1%	35,708	68.4%	38,550	66.3%	22.4%	8.0%	
Black	2,045	6.5%	10,851	22.2%	12,862	24.6%	15,096	26.0%	430.7%	17.4%	
American Indian or Alaska Native	82	0.3%	150	0.3%	164	0.3%	186	0.3%	83.0%	13.6%	
Asian/Native Hawaiian/Other Pacific Islander	312	1.0%	810	1.7%	951	1.8%	1,252	2.2%	159.6%	31.7%	
Some Other Race	376	1.2%	1,512	3.1%	1,568	3.0%	1,848	3.2%	301.6%	17.9%	
Two or More Races	216	0.7%	824	1.7%	939	1.8%	1,202	2.1%	282.2%	28.1%	
<b>Population by Ethnicity</b>											
	<b>2000 Census</b>		<b>2010 Census</b>		<b>2015A Estimates</b>		<b>2020 Projections</b>		<b>Percent Change</b>		
									<b>2000 to 2010</b>	<b>2015 to 2020</b>	
Hispanic	746	2.4%	2,509	5.1%	2,604	5.0%	3,107	5.4%	236.4%	19.3%	
Not Hispanic or Latino	30,741	97.6%	46,473	94.9%	49,588	95.0%	55,027	94.7%	51.2%	11.0%	
<b>Population by Age</b>											
	<b>2000 Census</b>		<b>2010 Census</b>		<b>2015A Estimates</b>		<b>2020 Projections</b>		<b>Percent Change</b>		
									<b>2000 to 2010</b>	<b>2015 to 2020</b>	
0 to 4	2,314	7.4%	3,794	7.7%	3,784	7.3%	4,118	7.1%	63.9%	8.8%	
5 to 14	4,847	15.4%	7,825	16.0%	8,226	15.8%	8,517	14.6%	61.4%	3.5%	
15 to 19	1,935	6.1%	3,484	7.1%	3,710	7.1%	4,114	7.1%	80.1%	10.9%	
20 to 24	2,151	6.8%	2,955	6.0%	3,365	6.4%	3,564	6.1%	37.4%	5.9%	
25 to 34	4,946	15.7%	7,400	15.1%	7,622	14.6%	8,422	14.5%	49.6%	10.5%	
35 to 44	5,016	15.9%	7,344	15.0%	7,731	14.8%	8,559	14.7%	46.4%	10.7%	
45 to 54	4,235	13.4%	6,413	13.1%	6,611	12.7%	7,034	12.1%	51.4%	6.4%	
55 to 64	3,236	10.3%	4,706	9.6%	5,212	10.0%	6,181	10.6%	45.4%	18.6%	
65 to 74	1,722	5.5%	3,011	6.1%	3,566	6.8%	4,684	8.1%	74.8%	31.3%	
75 to 84	822	2.6%	1,540	3.1%	1,754	3.4%	2,251	3.9%	87.4%	28.3%	
85+	263	0.8%	509	1.0%	610	1.2%	689	1.2%	93.9%	12.9%	
<b>Median Age:</b>											
Total Population	34.1		33.7		34.2		35.4				
<b>Households by Income</b>											
	<b>2000 Census</b>		<b>2010 Census</b>		<b>2015A Estimates</b>		<b>2020 Projections</b>		<b>Percent Change</b>		
									<b>2000 to 2010</b>	<b>2015 to 2020</b>	
\$0 - \$15,000	1,226	10.3%	1,623	9.0%	1,624	8.5%	1,477	6.9%	32.4%	-9.1%	

\$15,000 - \$24,999	1,203	10.1%	1,792	10.0%	2,020	10.5%	1,967	9.2%	48.9%	-2.6%
\$25,000 - \$34,999	1,470	12.3%	1,836	10.2%	1,848	9.6%	1,816	8.5%	24.9%	-1.7%
\$35,000 - \$49,999	2,398	20.1%	2,927	16.3%	2,956	15.4%	2,929	13.6%	22.0%	-0.9%
\$50,000 - \$74,999	3,179	26.7%	4,192	23.3%	4,390	22.9%	4,486	20.9%	31.8%	2.2%
\$75,000 - \$99,999	1,518	12.7%	2,738	15.2%	3,008	15.7%	3,821	17.8%	80.4%	27.0%
\$100,000 - \$149,999	688	5.8%	2,173	12.1%	2,450	12.8%	3,675	17.1%	215.9%	50.0%
\$150,000 +	257	2.2%	688	3.8%	864	4.5%	1,312	6.1%	167.8%	51.8%
Average Hhld Income	\$54,464		\$64,412		\$66,316		\$75,083		18.3%	13.2%
Median Hhld Income	\$47,522		\$53,911		\$55,618		\$63,917		13.4%	14.9%
Per Capita Income	\$20,623		\$23,675		\$24,388		\$27,785		14.8%	13.9%

## Employment

	2000		2010		2015A		2020		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2015 to 2020
Total Population 16+	23,863		36,632		39,354		44,609		53.5%	21.8%
Total Labor Force	16,867	70.7%	25,821	70.5%	25,970	66.0%	29,025	65.1%	53.1%	11.8%
Civilian, Employed	16,228	96.2%	23,768	92.1%	24,583	94.7%	27,771	95.7%	46.5%	13.0%
Civilian, Unemployed	633	3.8%	2,038	7.9%	1,372	5.3%	1,241	4.3%	221.7%	-9.6%
In Armed Forces	6	0.0%	15	0.1%	15	0.1%	14	0.1%	148.9%	-6.7%
Not In Labor Force	6,996	29.3%	10,811	29.5%	13,384	34.0%	15,583	34.9%	54.5%	16.4%
% Blue Collar	6,412	39.6%	9,465	39.8%	9,804	39.9%	10,939	44.5%	47.6%	11.6%
% White Collar	9,798	60.4%	14,304	60.2%	14,779	60.1%	16,832	68.5%	46.0%	13.9%

## Housing Units

	2000		2010		2015A		2020		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2015 to 2020
Total Housing Units	12,413		19,101		19,950		22,366		53.9%	12.1%
Total Occupied Housing Units	n/a	n/a	17,969	94.1%	19,161	96.0%	21,483	96.1%	n/a	12.1%
Owner Occupied:Owned with a mortgage or loan	n/a	n/a	10,182	56.7%	10,346	54.0%	11,703	54.5%	n/a	13.1%
Owner Occupied:Owned free and clear	n/a	n/a	2,457	13.7%	2,924	15.3%	3,326	15.5%	n/a	13.7%
Renter Occupied	n/a	n/a	5,329	29.7%	5,891	30.7%	6,454	30.0%	n/a	9.6%
Vacant	490	4.0%	1,132	5.9%	790	4.0%	883	4.0%	131.0%	11.9%

## Vehicles Available

	2000		2010		2015A		2020		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2015 to 2020
0 Vehicles Available	347	2.9%	399	2.2%	416	2.2%	456	2.1%	15.0%	9.5%
1 Vehicle Available	3,691	31.0%	5,848	32.6%	6,100	31.8%	6,724	31.3%	58.4%	10.2%
2+ Vehicles Available	7,884	66.1%	11,721	65.2%	12,645	66.0%	14,303	66.6%	48.7%	13.1%
Average Vehicles Per Household	1.80		1.98		1.98		1.99		8.5%	0.5%

## Marital Status

	2000		2010		2015A		2020		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2015 to 2020
Married, Spouse Present	14,451	59.4%	18,755	50.2%	19,364	48.2%	21,756	47.8%	29.8%	12.4%
Married, Spouse Absent	826	3.4%	1,378	3.7%	1,806	4.5%	2,057	4.5%	66.9%	13.9%
Divorced	2,884	11.9%	4,525	12.1%	5,778	14.4%	6,543	14.4%	56.9%	13.2%
Widowed	1,414	5.8%	2,193	5.9%	2,159	5.4%	2,414	5.3%	55.0%	11.8%
Never Married	4,752	19.5%	10,513	28.1%	11,075	27.6%	12,730	28.0%	121.2%	14.9%
Age 15+ Population	24,325		37,364		40,182		45,499		53.6%	13.2%

## Educational Attainment

	2000		2010		2015A		2020		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2010 to 2020
Grade K - 8	729	3.6%	776	2.5%	836	2.5%	952	2.5%	6.4%	13.8%
Grade 9 - 11	2,803	13.9%	2,228	7.2%	2,412	7.3%	2,704	7.1%	-20.5%	12.1%
High School Graduate	7,046	34.8%	9,543	30.9%	10,099	30.5%	11,387	30.1%	35.4%	12.8%
Some College, No Degree	5,370	26.5%	8,399	27.2%	9,083	27.4%	10,411	27.5%	56.4%	14.6%
Associates Degree	1,394	6.9%	3,644	11.8%	3,727	11.3%	4,227	11.2%	161.5%	13.4%
Bachelor's Degree	2,086	10.3%	4,567	14.8%	4,994	15.1%	5,843	15.5%	118.9%	17.0%
Graduate Degree	769	3.8%	1,626	5.3%	1,789	5.4%	2,104	5.6%	111.6%	17.6%
No Schooling Completed	47	0.2%	141	0.5%	167	0.5%	193	0.5%	201.2%	15.5%
Age 25+ Population	20,244		30,924		33,107		37,821		52.8%	14.2%

## Seasonal Population by Quarter

	2015
	Estimates
Q4 2011	178
Q1 2012	202
Q2 2012	201
Q3 2012	200
Q4 2012	200
Q1 2013	230
Q2 2013	234
Q3 2013	233
Q4 2013	231
Q1 2014	236
Q2 2014	243
Q3 2014	300
Q4 2014	294

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